APPLICATION FOR DETECTING AEDES MOSQUITO RISKS AREAS

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UNOOSA SPACE ECONOMY WEBINAR
24 JULY 2020

Ana Cristina Galhego Rosa
Founder & CEO
WHAT DO WE NEED TO THINK ABOUT TO SET UP A SPACE COMPANY

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PERSONAL EXPERIENCE & INSIGHTS

TEAM
- EQUITY & VESTING AGREEMENT
- Co-FOUNDER AGREEMENT
- COMMUNICATION

COMPETITIONS
- ESA/SAP (2015)
- ESA EOEI CALL (2016)
- DENGUE HACK (2016)
- ESA COPERNICUS MASTER (2017)
- PARSEC ACCELERATOR PROGRAM (2020)

INCUBATION
(ESA BIC Hessen & Baden-Württemberg - 2017)
- INCUBATION FUNDING
- MENTORSHIP
- OPPORTUNITIES IN FUNDING CALLS
- NETWORKING

FINANCING
- GRANTS
- STARTUP CREDIT (LOAN)

MARKETING
- STRATEGIC PARTNERSHIP
- PUBLIC RELATIONS: VISIBILITY – GO TO THE STAGE

CHALLENGES
- RESOURCES
- TECHNICAL ENVIRONMENT
- MULTITASKING
- NEW COUNTRY
THANK YOU!

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www.dipteron.com

Email: info@dipteron.com

DIPTERON UG (haftungsbeschränkt)
Robert-Bosch-Str. 7
64293 Darmstadt
Germany

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